

ECBC Festival and Events Application Form

The deadline for receipt of application is 4:00 p.m., Monday, March 15, 2010. You should be as detailed as possible. If you require additional space for responses, please attach another sheet.

Legal name of applicant: _____	Mailing address: _____
Primary Contact Title: _____ Telephone: _____ e-mail: _____	Alternative Contact Title: _____ Telephone: _____ e-mail: _____
Applicant signing officer (if different from contact): Title: _____ Telephone: _____ e-mail: _____	
Name of festival / event:	
Date of Event:	
Location of Event (Community Name)	
County	
How many years has the event operated?	
Brief description of your festival / event and how does your project meet the festival and events criteria: _____ _____ _____ _____	
What are the specific goal(s) for this year's festival/event?	
Goal 1: _____ _____	
How will this goal be achieved? _____ _____	

Goal 2:	
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How will this goal be achieved?	
<hr/> <hr/>	
Anticipated total number of visitors at festival/events activities: _____	
<hr/>	
Anticipated number of visitors from off Cape Breton Island: _____	
<hr/>	
How is your festival or event going to be promoted: (please check)	<input type="checkbox"/> TV <input type="checkbox"/> Radio <input type="checkbox"/> Print (newspapers, magazines, etc.) <input type="checkbox"/> Flyers <input type="checkbox"/> Posters <input type="checkbox"/> Visitor Information Centres <input type="checkbox"/> Public Service Announcements <input type="checkbox"/> www.novascotia.com <input type="checkbox"/> www.cbi.com <input type="checkbox"/> Other website <input type="checkbox"/> Other (Please Specify)
<hr/>	
Where will it be promoted?	<input type="checkbox"/> On Island <input type="checkbox"/> Off Island <input type="checkbox"/> Both
When will the promotion begin?	
How do you feel your event encourages tourists to extend their stay in Cape Breton Island?	
Are you receiving or have you applied for any other provincial or municipal funding grants for this festival and event?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please specify other sources.	
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Notice of Consent

The information provided to ECBC will be treated in accordance with the *Personal Information Protection and Electronics Documents Act* (PIPEDA). This law governs, protects and limits the collection, use and disclosure of personal information by the Corporation. Information provided to ECBC is secure from unauthorized access.

I have read and understood the Notice of Consent.

Name and Title of Authorized Official Signature of Authorized Official

Signed at _____ this _____ day of _____ 20_____

ECBC Festival & Events Budget Form

Name of festival: _____

Please list your proposed budget items (use extra paper if needed)

EXPENSES

ELIGIBLE COSTS

Advertising (radio, newspapers, etc.) \$ _____

Promotional material (brochures, pamphlets, etc.) _____

Other marketing (please specify) _____

Rentals (please specify) _____

Other (please specify) _____

Total eligible costs: \$ _____ (A)

INELIGIBLE COSTS

Food and food related _____

Entertainment _____

Other (please specify) _____

Total ineligible costs \$ _____ (B)

Total Expenses (A) + (B) \$ _____ (C)

REVENUE

Applicant contribution \$ _____

Revenue from festival/event _____

Fundraising _____

Sponsorships _____

Other government funding _____

Loan _____

Other _____

Total Revenue \$ _____ (D)

PROFIT/LOSS (D) – (C) \$ _____

REQUESTED FUNDING FROM ECBC \$ _____



Enterprise
Cape Breton
Corporation

Société
d'expansion
du Cap-Breton

P.O. Box 1750
70 Crescent Street
Sydney, NS B1P 6T7
Fax: 902-564-3825

Canada